*This project was interrupted due to COVID. This presentation shows development up through the most recent exposition to an audience. PCCRECYCLING

BACKGROUND

OVERVIEW

While Pasadena City College has made overtures towards sustainability in the past - with some notable successes - there may be problems with follow-through on some matters. The current vision is somewhat unclear.

The Measure P bond awarded to PCC roughly 20 years ago led to a dramatic overhaul of the campus - and funded the LEED-recognized Center for the Arts building - but going by recent budget reports, sustainability is not a major thematic pillar of its allocation.

While once there appears to have been more variety to the recycling system, the current system seems to lack support for some materials regularly discarded on campus.



PCC had at least some outdoors paper bins as recently as 2017



The LEED-recognized Center for the Arts building







OBSERVATION

Readily recyclable materials are thrown into trash bins with regularity. Some of these materials are poorly supported on campus, if at all. The behavior may be due to user ignorance, systemic deficiencies, or a combination of both.

APPROACH

RESEARCH

PCC SUSTAINABILITY
PASADENA RECYCLING
GENERAL WASTE SERVICES

INSTITUTIONAL WEBSITÉS
ARTICLES & VIDEOS
ENCYCLOPEDIA → SOURCES

ASSESS

DESIGN PARADIGM (FACILITIES)
BEHAVIORAL RESPONSE
USER (STUDENT) AWARENESS

BIN DISTRIBUTION MAP BIN CONTENT SAMPLING STUDENT SURVEY NETWORK

INSTITUTIONAL/MUNICIPAL STUDENT/FACULTY OUTSIDE DONORS

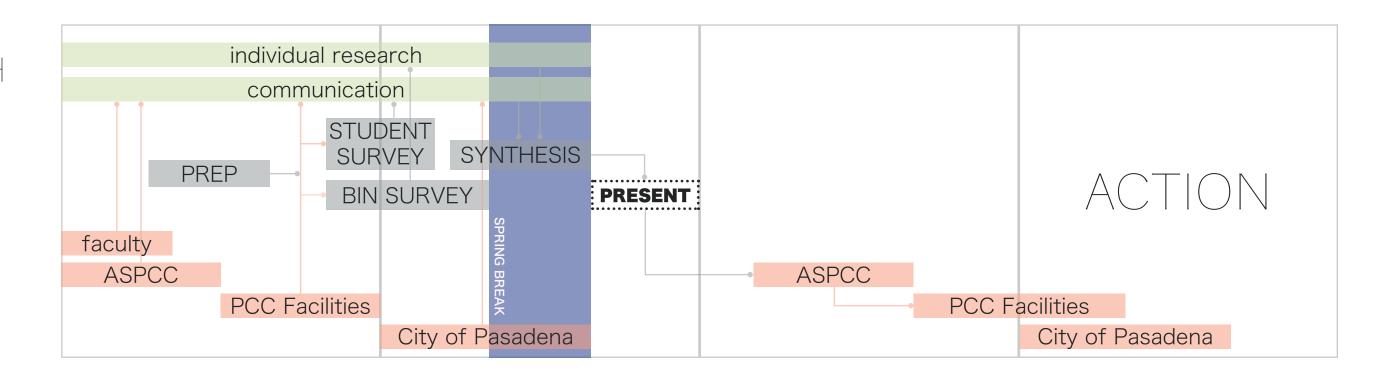
CITY OF PASADENA PCC FACILITIES PCC ASSOCIATED STUDENTS

IDEAL

RESEARCH

ASSESS

NETWORK

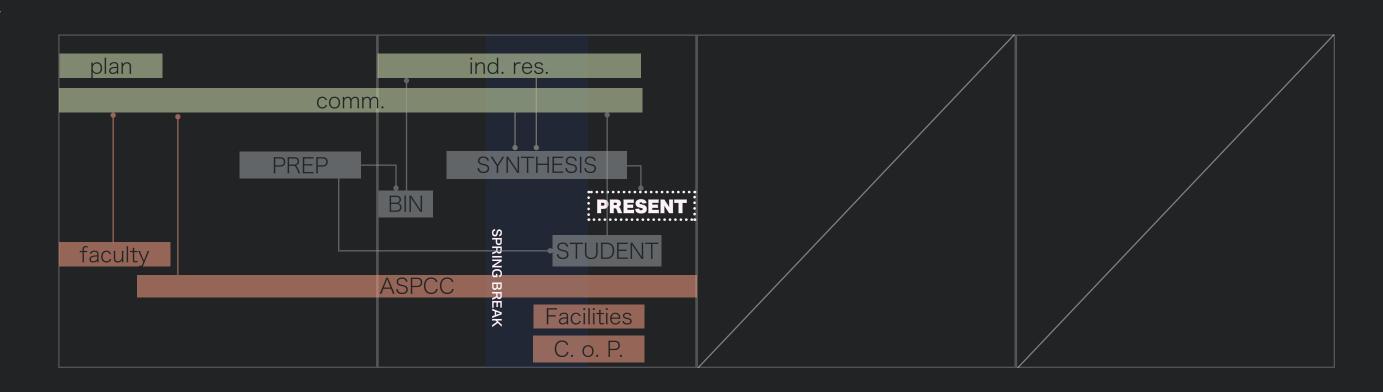


ACTUAL

RESEARCH

ASSESS

NETWORK



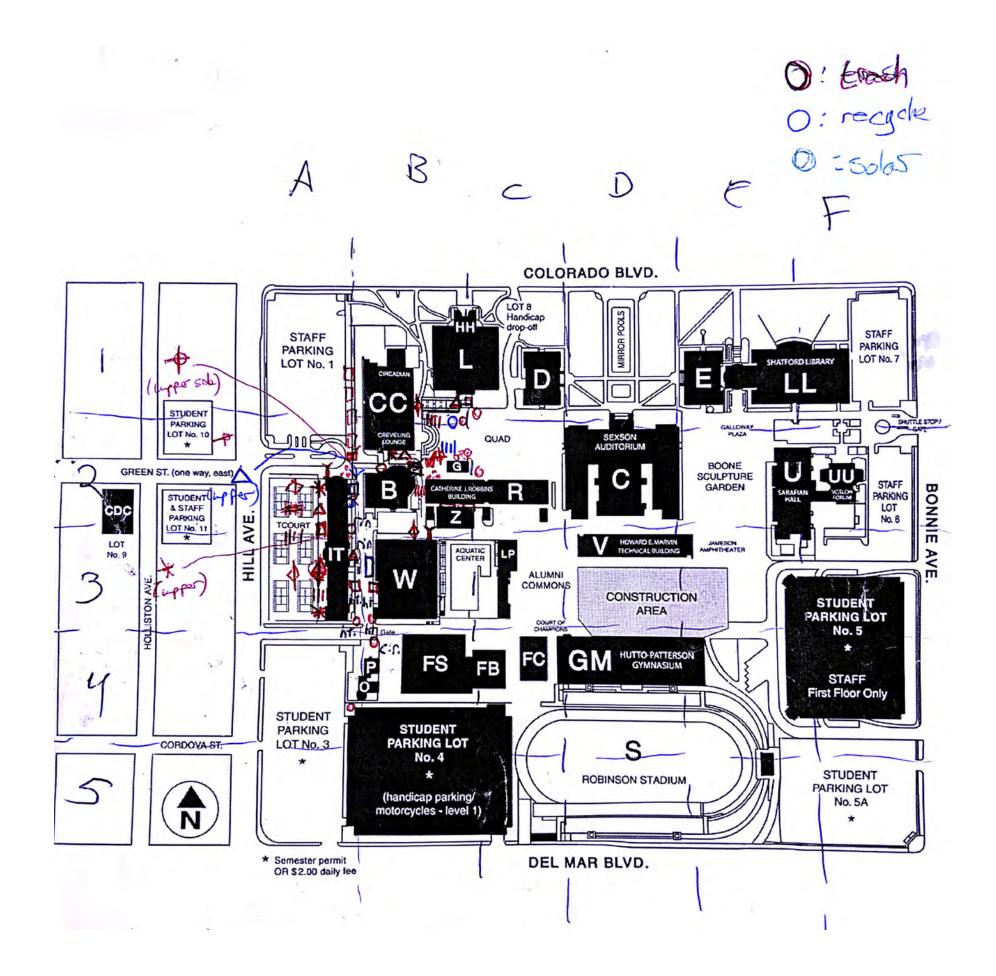
ASSESS

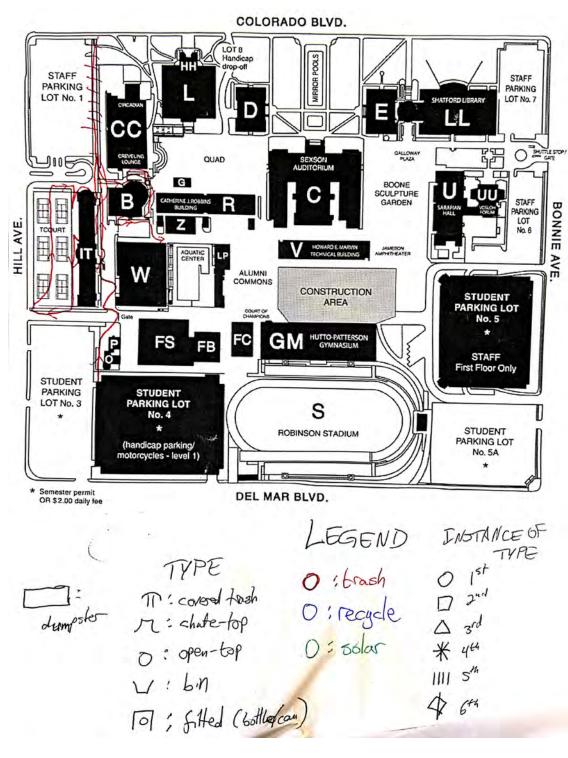
SURVEY DATE: APRIL 1st, 2019

This preliminary sampling of PCC bins provided a firsthand look into the state of trash and recycling on campus.

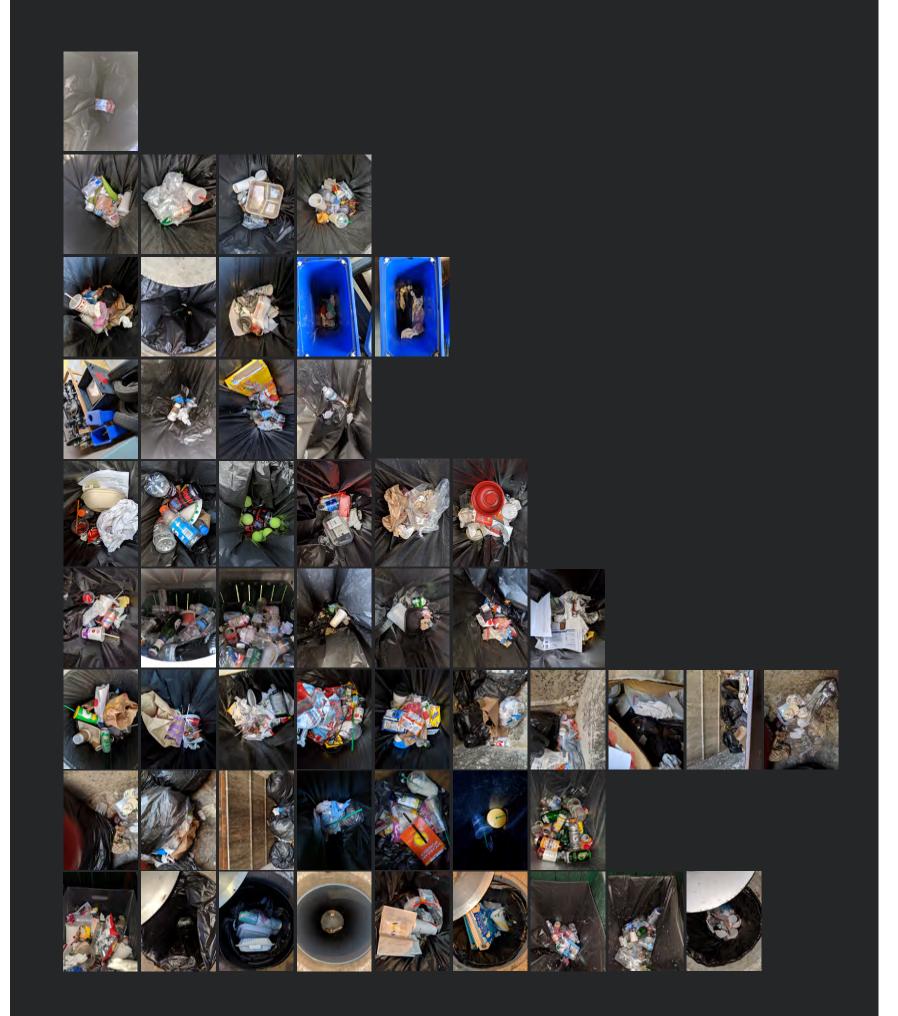
An improvisational approach informed the cataloguing scheme, under the assumption that distilling a formalized categorization method from the data collected and symbols used would result in superior comprehension.

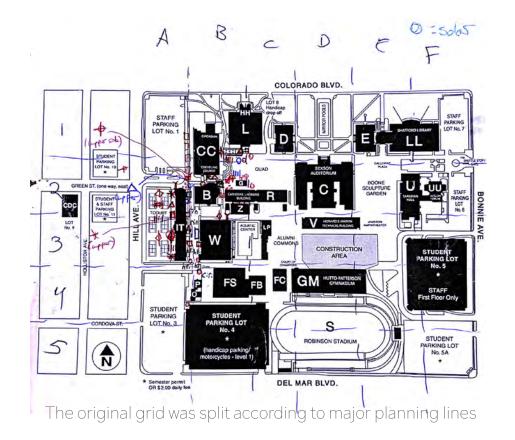
First survey map with ad hoc notation. The map used was outdated, preceding completion of the Center for the Arts building.

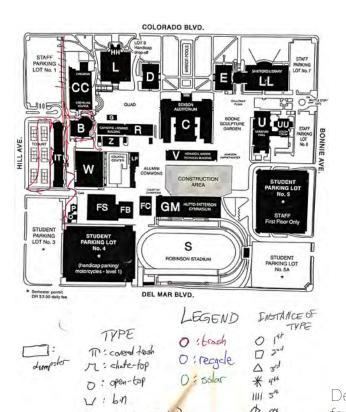


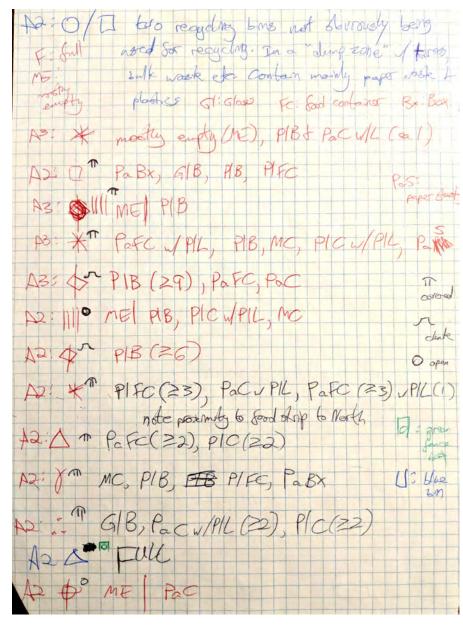


Map recording route taken on initial sampling





















Bin form code examples

PLASTIC

Pa

METAL

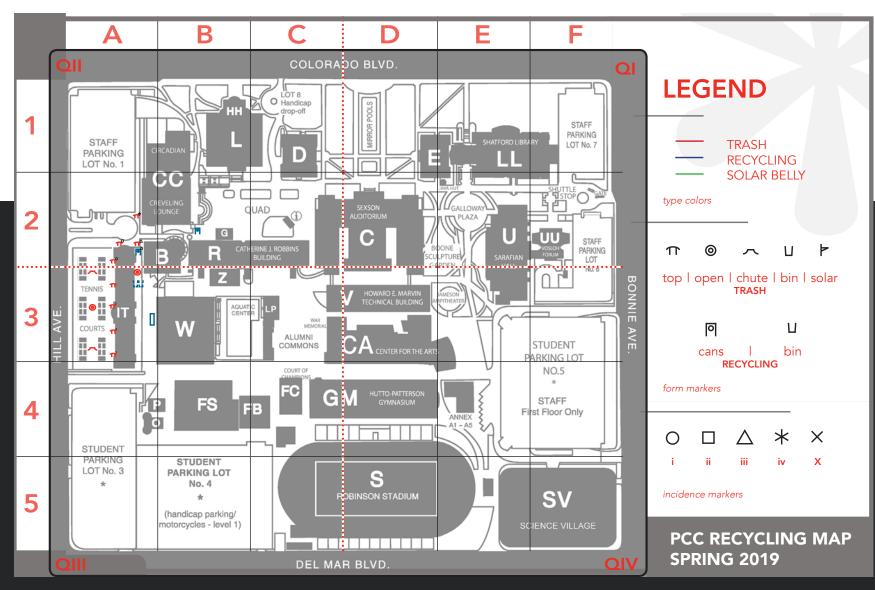
OTHER

BOTTLE

Bx BOX

Development of the legend in an ad-hoc fashion based on what was found in real-time

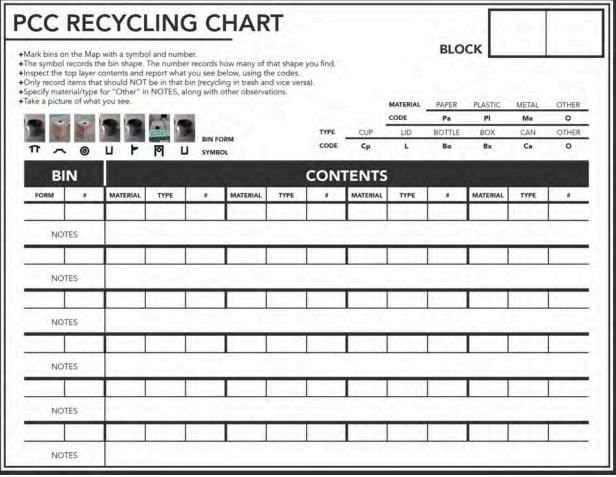
Material and product type code examples



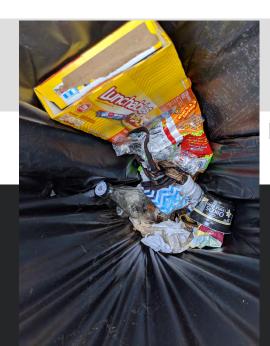
The blocks are of uniform area in the formalized map, by convention.

MAP AND RUBRIC NOTES

Instructions show how to catalog bin contents to keep records uniform.

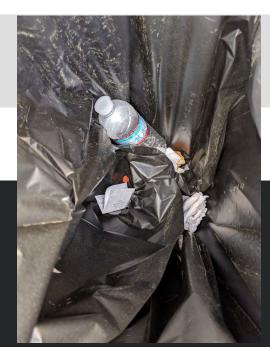


CASE STUDY BLOCK A3 (SECTION)





PaBx | GIBo | PIBo | PIBx



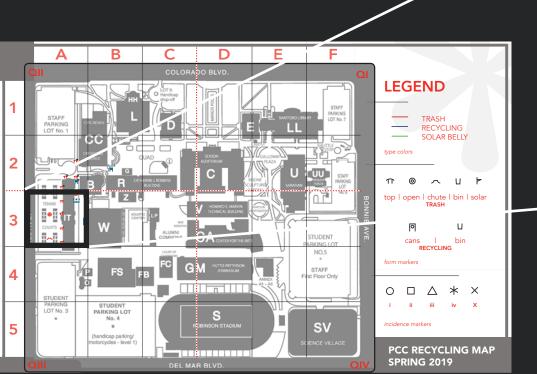


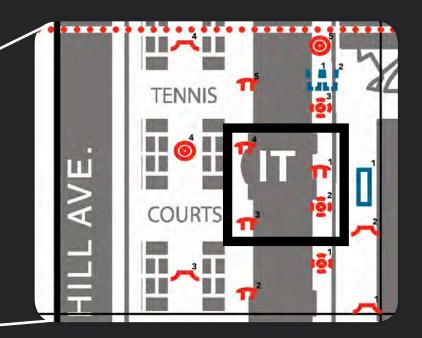
ME | PIBo





ME | PIBo | PaC | PIL









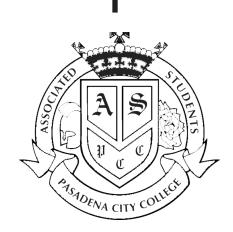
PaBx | PaC x2 | MeCn | PIC | PILx2

NETWORK

For any research to translate into action - and to avoid wasting time collecting information that already existed - making contact with parties already involved in the current paradigm was critical.



Informal conversations with faculty revealed aspects of the "unwritten history" of sustainability efforts on campus, providing familiarity with the issue and aiding with strategy.







Sarah Jo, the Associated Students of PCC Vice President of Sustainability, was contacted by e-mail on 3.13.2019.

The exchange led to a collaboration with the AS Sustainability Committee, which is also concerned about this issue.

This approach increases legitimacy, creates intramural dialogue, and avoids redundancy.

The PCC Facilities office was contacted by e-mail on 4.18.2019 with questions regarding existing maps, budgets, future plans, etc. with regards to waste management at PCC.

Carl Sheaffer, the newly installed Manager of Facilities and Operations, replied on 4.22.2019 expressing willingness to help provide information.

Simone Blackwell, Recycling Coordinator for the City of Pasadena, was contacted by e-mail on 4.18.2019 with questions concerning the process and costs for obtaining additional institutional-scale recycling services (ongoing).

SURVEY

SURVEY DATE: APRIL 22nd, 2019

On April 22nd, 2019, the PCC Associated Students Sustainability Committee held an Earth Day event near the reflecting pool (block D1).

The student body at PCC is roughly 25,000 students. In order to conduct a statistical analysis with a 95% confidence interval and a +-10% margin of error, the survey required a minimum sample size of n = 96 responses.

PCC RECYCLING SURVEY We are collecting student opinions on the PCC trash and recycling system! On a scale from ① for VERY POOR to ⑤ for VERY GOOD, please rank the following: **AVAILABILITY OF TRASH CANS** \bigcirc (1) (5) **VERY POOR VERY GOOD** NO OPINION **AVAILABILITY OF RECYCLING BINS (BOTTLES | CANS)** 1 (3) **(5)** \bigcirc VERY GOOD **VERY POOR** NO OPINION **AVAILABILITY OF RECYCLING BINS (OTHER PLASTICS) (5)** \bigcirc **VERY POOR VERY GOOD** NO OPINION **AVAILABILITY OF RECYCLING BINS (PAPER | CARDBOARD)** \bigcirc (1)(3) **(5) VERY GOOD VERY POOR** NO OPINION **AVAILABILITY OF COMPOST BINS** (1) (5) \bigcirc **VERY GOOD VERY POOR** NO OPINION WHICH BEST MATCHES YOUR VIEW? O PCC is a leader in sustainability. O PCC is above average with regards to sustainability. O PCC is average with regards to sustainability. O PCC is below average with regards to sustainability. O PCC is far behind with regards to sustainability. O Don't know/unsure **PLEASE CHOOSE ONE: FREE RESPONSE** O Sustainability is of great importance to me. Do you have any additional thoughts? O Sustainability is of some importance to me. O I have no opinion/am unsure about sustainability. Have any particular concerns?

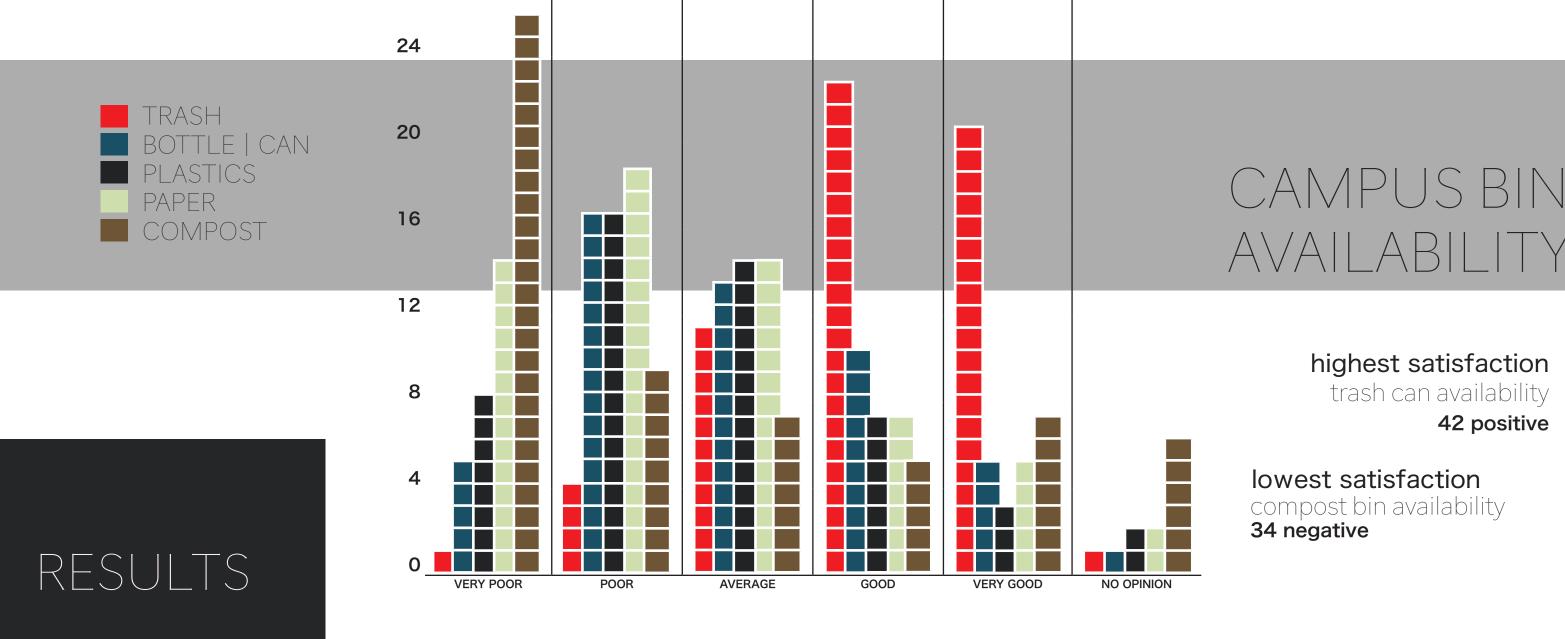
Please use the back side

of this paper to tell us!

The survey used.

Sustainability is of little importance to me.I don't think sustainability is important at all.

THANK YOU for participating in our survey.



responses

ONLINE | 36 PAPER | 21

p | 25000 n | 57 Cl | 95% MoE | 12.9%

PCC SUSTAINABILITY

leader	8
good	17
average	20
poor	6
behind	2
don't know	4

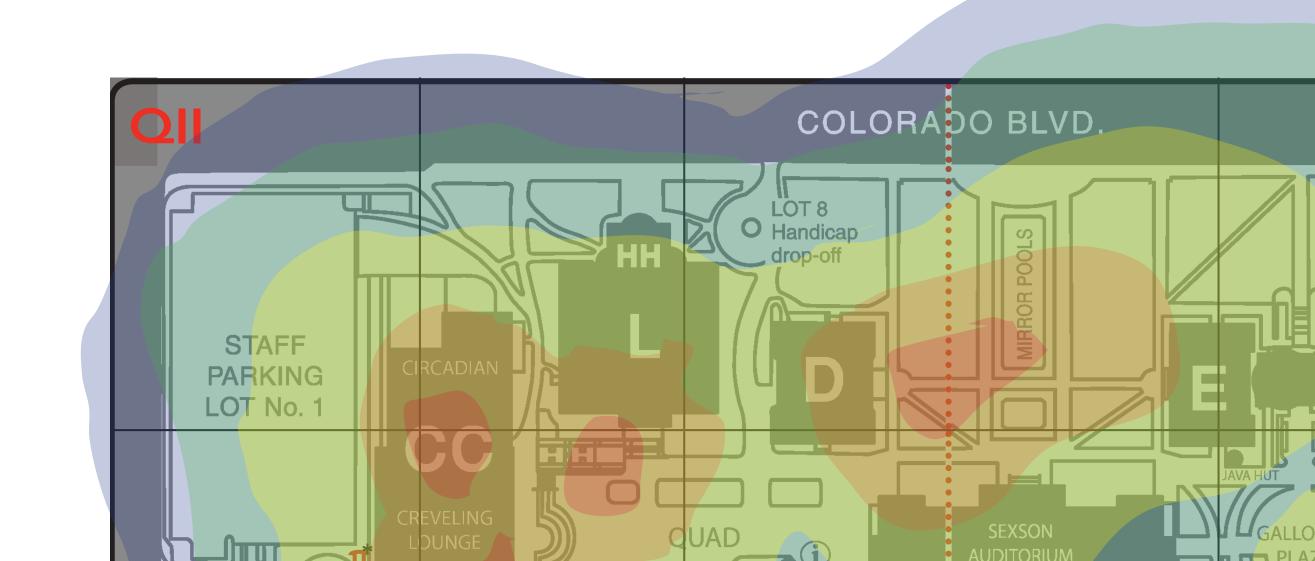
IMPORTANCE TO YOU

very important	36
somewhat important	16
unsure	5
not very important	
not at all important	

Additional surveys to be conducted on Thursday, 4.25.2019. Because the event is an environmental documentary screening, there may be a self-selection bias to those results.

NEXT

- +Formal statistical analysis of survey
- +Review of materials from Facilities
- +Review of materials from City of Pasadena
- +Complete bin survey of campus, if necessary
- +Production of heat maps for most efficient placement of new bins
- +If warranted, discussion with Facilities and City of Pasadena on how to expand recycling at PCC



REFERENCES

http://www.pcccourier.com/main-story/pccs-sustainability-seeks-a-step-up.html

https://pasadena.edu/measure-p/

http://www.pccpiano.com/student-events

Conversations with faculty and ASPCC Sustainability Committee